AGENDA

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8:30am
Registration Desk is Open
Continental Breakfast

9:00am
Welcome from the CSCC
David Saul, Senior Vice President and Chief Scientist, State Street Corporation
CSCC Steering Committee

A brief introduction will set out the goals for the Hybrid Cloud Summit and introduce the topics to be covered.

9:10am
The Hybrid Cloud: Delivering the Right Service Level
Judith Hurwitz, President and CEO, Hurwitz & Associates

Companies have begun to think of their IT resources as the foundation for transformation and business agility. In many cases these computing services are becoming customer-facing and a source of revenue. Companies are turning to a combination of on-premises and public cloud services. This presentation will provide insights into the movement to hybrid cloud and the implications for customers. Discussion will include the definition of hybrid cloud and how customers are rethinking IT, the key drivers for hybrid cloud, and the long-term implications for business.

9:50am
Mastering Multi-Cloud
David Linthicum, SVP, Cloud Technology Partners

What is multicloud? It's more complex than a hybrid cloud, which is typically a paired private and public cloud. Multicloud add more clouds to the mix, perhaps two or more public IaaS providers, a private PaaS, on-demand management and security systems from public clouds, private use-based accounting -- you get the idea.

This is where we've been headed in the last few years, creating solutions from an intricate set of best-of-breed private and public cloud computing services. This is much the same process as when we moved to elaborate distributed internal systems in the past: We integrated various technologies to form a business system that met our exact requirements. This is no different, but it uses cloud-based technologies.
Why should you care about this? I wouldn't get down too much with the "multicloud" buzzword. What's key is the cloud computing architecture, which typically incorporates multiple public and private cloud providers. These days, the number of projects involving just one or two cloud computing providers or technologies are few and far between. It's more likely there are a half dozen involved.

The presentation will cover these core concepts: Multiclouds require more thinking around security and governance, given their complexity and distribution; Multiclouds may develop resiliency issues, considering the number of moving parts; Multiclouds have value only if you select the right providers, whether on-demand or private, to meet your requirements.

10:30am  Refreshment Break

10:45am  4 POVs on Hybrid Cloud
Moderator: Bruce Richardson, Chief Enterprise Strategist, Salesforce
Panelists: Jim Walsh, CIO, Constant Contact; Jim Maniscalco, Founder, Virtyx; Vala Afshar, Chief Digital Evangelist, Salesforce

This session features different perspectives on hybrid clouds from a CIO, Chief Digital Officer, new software startup CEO, and a strategist from the world's largest public cloud vendor. Will hybrid be the winning model or will all-public win out? Can you have a meaningful conversation about cloud without including mobile, social, Big Data, and the Internet of Things? What is the future for on-premise apps? Time to arrange the requiem?

11:30am  Service Management-as-a-Service in a Hybrid Cloud Environment
Rajesh Jaluka, IBM Distinguished Engineer, Hybrid Cloud Architecture

Cloud has lowered the entry barrier for technology providers to focus and innovate in niche services instead of tackling broader domains where barriers of entry are high. Enterprises, too, are benefiting from these innovations with gains in efficiencies, shorter time to value, improvements in quality, etc. The presentation will propose how enterprises can rethink Service Management using the as-a-service paradigm in the Hybrid Cloud Environment.

12:00pm  Lunch

1:00pm  Federal IT Considerations for Hybrid Cloud Environments: Enterprise IT Perspective
Pamela Wise-Martinez, Chief Cloud and Enterprise Data Architect, Pension Benefit Guaranty Corporation

This presentation will provide insights into the adoption of a Hybrid Cloud Strategy as a viable option for Federal IT leaders, and why these leaders must pay close attention to enterprise initiatives, specifically data sharing and technology integration. The decision to implement a Hybrid Cloud environment may have systemic impacts to IT resources and enterprise data strategy, i.e., data integration, enterprise content management, master data management, COOP plans, etc. According to leading US IT think tanks, the aspect of enterprise data is a major point of sensitivity for Hybrid Clouds. Thus, Federal IT leadership must first develop a robust Enterprise Data Architecture Strategy, and second look to other government agencies and industry leaders, managing hybrid/mixed environments with mature practices for Hybrid Cloud Strategy and IT governance.

1:45pm  Hyper-Converged Security in the Cloud
Said Tabet, Senior Technologist, EMC; Member, Cloud Security Alliance
Daniel Reich, Cloud Security Business Development, EMC
As we make cloud more self-service, so too must follow our security practices. This starts with a fundamental change in the relationship between consumers of technology and those who are tasked with protecting them. Security and compliance become everyone’s responsibility. In today’s hyper-converged platforms, we need to empower and enable consumers to be more proactive in contributing to a more secure environment. This presentation will cover key challenges and we will discuss the mindset that has to occur and illustrate these ideas with some examples, industry standards and best practices.

2:30pm
Refreshment Break

2:45pm
Panel: Challenges, Requirements, and Best Practices for Hybrid Cloud Deployment
Moderator: Claude Baudoin, owner, cébé IT & Knowledge Management
CSCC Steering Committee
Panelists: Judith Hurwitz, President and CEO, Hurwitz & Associates; David Linthicum, SVP, Cloud Technology Partners; Pamela Wise-Martinez, Chief Cloud and Enterprise Data Architect, Pension Benefit Guaranty Corporation; Rajesh Jaluka, IBM Distinguished Engineer, Hybrid Cloud Architecture

The panel of experts will field questions and discuss considerations and lessons learned for successfully deploying a hybrid cloud environment. Particular focus will be given to security, integration, and interoperability requirements and best practices since these are critical areas for hybrid environments.

3:45pm
Closing Remarks
David Saul, Senior Vice President and Chief Scientist, State Street Corporation
CSCC Steering Committee

A quick overview of the work the CSCC has done to date will be provided along with an open discussion on areas that the CSCC should focus on based on specific requirements raised during the Summit.