



AGENDA

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8:30 - 9:00am [Continental Breakfast](#)

9:00am [Welcome & Opening Comments](#)

Melvin Greer, Senior Fellow and Chief Strategist, Lockheed Martin

A brief introduction will set out the goals for the Cloud Privacy Summit and introduce the topics to be covered.

9:15am [Understanding the Difference Between Security and Privacy, It's Bigger Than You Think](#)

Melvin Greer, Senior Fellow and Chief Strategist, Lockheed Martin

The opening session explains the differences between security and privacy and provides context to support increasing concern over protecting consumer privacy.

10:00am [Industry Perspective: The Impact of Privacy Regulations on Business](#)

Gerald Spada, SVP and Chief Privacy Officer, State Street Corporation

An overview of key privacy regulations directly impacting financial services will be provided along with key considerations for addressing critical challenges when using the cloud.

**10:45 -
11:00am** [Refreshment Break](#)

11:00am [Cloud Privacy and Information Governance from Both Sides Now: Emerging Trends in Law and Public Policy Out of the Private and Public Sectors](#)

Jason R. Baron, Esq., Drinker Biddle & Reath LLP

In a post-Sony, post-Snowden world, the issue of data privacy in the cloud has taken on enormous import. In the U.S., privacy is governed on a sector basis, with laws such as HIPAA and Graham-Leach-Bliley requiring cloud providers to take adequate steps to preserve and protect data. This presentation will focus on cloud governance best practices from the perspective of privacy law in the U.S., and will also touch on recent initiatives from the Obama Administration, including its reports on Big Data and the OMB/Archivist's Memorandum on Managing Government Records, to the extent they focus on issues involving privacy in the

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12:00 - 1:00pm **Lunch**

1:00pm **Government Access to Cloud Data - Updating The Electronic Communications Privacy Act (ECPA)**

Harley Geiger, Advocacy Director & Senior Counsel, Center for Democracy and Technology

This session discusses strategies to strengthen and clarify standards for law enforcement access to cloud data.

1:45pm **Privacy for Healthcare Data in the Cloud - Challenges and Best Practices**

Sarbari Gupta, President & CEO, Electrosoft

A discussion of real-world experiences dealing with privacy of health-related data residing in the cloud highlighting key challenges and best practices.

2:15 - 2:30pm **Refreshment Break**

2:30pm **When Security, Privacy and Forensics Meet in the Cloud**

Michaela Iorga, Senior Security Technical Lead for Cloud Computing, NIST

Individual's privacy is more complex than data privacy and it goes way beyond confidentiality. But when the concepts are applied in a cloud ecosystem, the magnitude of the challenges increases rapidly in terms of the legal and technical compliance, and of users' trust. While encryption can be used as a tool for protecting data from unauthorized parties, or for sharing the data among trusted parties, individual's privacy requires new, innovative tools and mechanisms for obscuring facts, actions and relations the individual intends to protect. But finding ways for such tools and mechanisms to support cloud forensics investigations opens a third degree of complexity for the privacy versus security equation.

3:00pm **Panel: What are Cloud Providers Doing Now and What are They Planning to Do in the Future to Mitigate Privacy Risk for Customers**

Craig Lowery, Senior Distinguished Engineer and Executive Director of Cloud Architecture, Dell

Axel Kirstetter, Director Cloud Solutions, Software AG

Sarbari Gupta, President & CEO, Electrosoft

Melvin Greer, Senior Fellow and Chief Strategist, Lockheed Martin

Steven Woodward, CEO, Cloud Perspectives

This panel session will highlight the steps cloud providers are currently taking to mitigate privacy risk for their customers and how they see that evolving in the next 12 months.

4:00pm **Close/CSCC Perspective**

Melvin Greer, Senior Fellow and Chief Strategist, Lockheed Martin

A quick overview of the work the CSCC has done to date will be provided along with an open discussion on areas that the CSCC should focus on based on specific requirements raised during the Summit.

